

A G E N D A

GRAND TRAVERSE ECONOMIC DEVELOPMENT CORPORATION

THURSDAY, March 1, 2018 – 8:00 a.m.

Governmental Center, 400 Boardman Avenue
Second Floor – Commission Chambers
Traverse City, MI 49684

If you need auxiliary aid assistance, contact 231/922-4694 or TDD#231/922-4412

CALL TO ORDER

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT/INPUT

Any person shall be permitted to address a meeting of the Economic Development Corporation, which is required to be open to the public under the provisions of the Michigan Open Meetings Act, as amended. (MCLA 15.261, et. seq.) Public comment shall be carried out in accordance with the following County Board Rules and Procedures:

- Any person wishing to address the Corporation Board shall state his or her name and address.
- Persons may address the Corporation Board on matters, which are relevant to county government issues.
- No person shall be allowed to speak more than once on the same matter, excluding time needed to answer Corporation Board questions. The Chairperson shall control the amount of time each person shall be allowed to speak, which shall not exceed three (3) minutes; except as follows:
 - › Chairperson may at his or her discretion, extend the amount of time any person is allowed to speak.
 - › Whenever a group wishes to address the Authority, the Chairperson may require that the group designate a spokesperson; the Chairperson shall control the amount of time the spokesperson shall be allowed to speak, which shall not exceed fifteen (15) minutes.

APPROVAL OF AGENDA

ORDER OF BUSINESS

- a. Approval of February 1, 2018 Minutes 1

REPORTS / ACTION ITEMS

- a. Website Update 3
- b. Asset Inventory Update..... 4
- c. Smart Zones Update Verbal
- d. Board Member Updates Verbal

OTHER BUSINESS

OLD BUSINESS

PUBLIC COMMENT/INPUT

Refer to Rules under PUBLIC COMMENT/INPUT above.

NOTICES

ADJOURNMENT

GRAND TRAVERSE COUNTY
ECONOMIC DEVELOPMENT CORPORATION (EDC)

February 1, 2018

CALL TO ORDER

Chairman Call called the meeting to order at 8:10 a.m. in the Commission Chambers located on the second floor of the Governmental Center.

MEMBERS PRESENT

Warren Call, Christian Smith, Cheryl Gore Follette, Dennis Arouca, Jessica Sullivan, Kevin Klein, Michael Naughton, Gerald Chefalo, Richard Lewis

MEMBERS EXCUSED

Marty Colburn

PLEDGE OF ALLEGIANCE

PUBLIC COMMENT

APPROVAL OF AGENDA

MOVED by Sullivan, seconded by Smith to approve the Agenda as presented. **APPROVED** unanimously.

APPROVAL OF MINUTES

MOVED by Klein, seconded by Sullivan to approve the January 4, 2018 GTEDC meeting minutes as presented. **APPROVED** unanimously.

Reports/Receive and File Communications

Website Update

Smith gave a presentation and an overview of options. Smith indicated that a link would be forwarded to board members to review for input.

Smart Zones

Lewis reviewed information pertaining to Smart Zones and requested board member input to move forward with presenting to the County and City. Lewis indicated that the committee would meet with TC New Tech to gauge their interest, with plans to meet with East Bay and Garfield Townships.

Car Conference

Arouca reviewed discussions with the goal of keeping the CAR conference in the GT area, and ways we can improve for 2018. Arouca outlined a meeting for CAR and Traverse Leaders/GTEDC including the new president and CEO of CAR, Carla Bailo, scheduled for March 1.

Review of GTEDC Strategic Plan

Board members discussed the Strategic Plan and ongoing steps to continue priorities. Call suggested that it would be beneficial to invite someone to attend an upcoming meeting to further discuss becoming an EDO possibly from Grand Rapids. Further, it was noted that stakeholder inventory 'asset mapping' was being addressed on some level by several local organizations independently, and that the GTEDC has helped to facilitate working together toward that goal.

Board Member Updates

Sullivan noted the Michigan Tech event tonight.

Arouca reported the annual summit of the GT Manufacturing Council March 6.

Klein reported that he met with Delta; revenue was up 4%, and they are looking to increase capacity.

Derenzy reported that TCLP would be voting on February 13 for a phased in approach (fiber), and that letters of support are encouraged.

OTHER BUSINESS

PUBLIC COMMENT/INPUT

NOTICES

ADJOURNMENT

There being no further business and no objection, meeting adjourned at 9:11 a.m.

Warren Call, Chairman

Economic Development Corporation Agenda Item

SUBJECT: Website

FROM: Christian Smith

FOR MEETING DATE: March 1, 2018

SUMMARY OF ITEM TO BE PRESENTED:

A presentation will be given to view the website as it will appear. Board approval will needed to complete the process and 'go live'.

RECOMMENDATION: Approval to authorize Byte Productions to launch the GTEDC website.

Economic Development Corporation Agenda Item

SUBJECT: Asset Inventory

FROM: Chairman, Warren Call

FOR MEETING DATE: March 1, 2018

SUMMARY OF ITEM TO BE PRESENTED:

A meeting was attended by Chairman Call, concerning asset inventory mapping and the process underway locally. Chairman Call will give an overview of the meeting for discussion and input toward the goal of working together.

RECOMMENDATION: Information only.